

David Isaac

isaacdave@gmail.com
http://davidisaac.squarespace.com

An Executive Producer with over 10 years of experience building teams and delivering award winning projects around the globe. A master collaborator, creative thinker, and process builder, with a technical background and best in class network.

Chobani - Executive Producer

NYC 2018 - Current

- Build an in-house production team that can deliver world-class projects across experiential, digital and film.
- Embed a production approach that promotes best-in-class craft, collaboration and creativity.
- Establish best practices and ways of working within production, project management and creative teams.
- Collaborate with various internal teams and stakeholders to bolster the creative process.
- Mentor and support the production team to help achieve growth targets.
- Provide mentorship and production support to the Chobani Foundation, Chobani Incubator and Tent teams.

Sid Lee - Executive Producer

AMSTERDAM 2013 - 2016 | NYC AND LA 2016 - 2018

- Led production teams in Amsterdam, New York and Los Angeles to deliver large-scale integrated campaigns and experiential programs.
- Developed and implemented experiential best practices globally.
- Delivered scalable platforms with localization strategies for up to 30 markets.
- Secured brand collaborations with top-tier artistic talent and celebrities.
- Worked with the broader KYU network, including IDEO, C2 and Cirque Du Soleil on shared ventures.
- Clients: Apple, Shopify, Microsoft, The North Face, adidas, Stella Artois, Absolut and PepsiCo.

Zulu Alpha Kilo - Director of Integrated Production

TORONTO 2011 - 2013

- Executed 10+ multi-million dollar campaigns including digital, film, and experiential deliverables.
- Defined and implemented a more efficient digital production process agency wide.
- Hired and managed a team of 5 integrated producers.
- Clients: Audi, Coca-Cola and Corona.

Red Urban - Head Of Production

TORONTO 2009 - 2011

- Managed 7 product launch campaigns including digital, film, and experiential deliverables.
- Developed and implemented production best practices agency wide.
- Client: Volkswagen.

TAXI - Interactive Producer

TORONTO 2006 - 2009

- Produced digital and film projects for the Toronto and New York offices.
- Became the go-to producer for innovation projects.
- Clients: MINI, Burger King and Blue Shield of California.

Realdecoy - Project Manager/Developer

OTTAWA 2002 - 2006

- Produced and programmed several projects for the Canadian Ministry of Finance and Foreign Affairs.

Press/Awards/Achievements

- *Fast Company, Rolling Stone, Complex, Hypebeast, WSJ, NYT, The Verge, Wired and Tech Crunch.*
- *Cannes, D&AD, One Show, ADC, Awwwards, Webby and FWA Site of the Day.*
- *AICP judge.*
- *Speaker at the Parsons School of Design, Paris.*

Languages

- Fluent in English, French and Arabic